TONBRIDGE & MALLING BOROUGH COUNCIL

LOCAL ENVIRONMENTAL MANAGEMENT ADVISORY BOARD

27 May 2014

Report of the Director of Street Scene and Leisure

Part 1- Public

Matters for Information

1 KENT RESOURCE PARTNERSHIP

Summary

The report provides an update of key initiatives being undertaken by the Kent Resource Partnership (KRP).

1.1 Background

- 1.1.1 All 13 Kent Councils (excluding Medway) comprise the KRP. It has been in place since 2007. Portfolio holders with responsibility for recycling, waste and street scene cleansing services form the KRP Board and meet three times a year. Heads of Service form the KRP Officer Advisory Group and have the aim of implementing cross-county initiatives.
- 1.1.2 A number of KRP led initiatives are shortly to be introduced and this report summarises these with particular reference to implications to the Council.

1.2 Increasing Recycling

- 1.2.1 The KRP are keen to support councils market the recycling services they provide. Increased awareness of our recycling services and focussed marketing aims to increase material recycled and reduce residual waste. We have been provisionally allocated £32,300 to spend before 1 April 2016 which will be released when our proposals are agreed by the KRP in June 2014. Specifically, our proposal must:
 - be results orientated;
 - relate to recycling performance;
 - aim to increase residents' participation;
 - improve quality of recyclates;
 - aim to reduce contamination; and

- increase income from sale of material.
- 1.2.2 Our proposals are presently being prepared by officers. A verbal update will be given to the Board detailing our specific proposals and how this new, third party funding can be best used.
- 1.2.3 This initiative was ably driven forward by David Campbell-Lenaghan who chaired the KRP officer group leading on this work area.

1.3 Litter – Working Together

- 1.3.1 Littering remains an issue of concern to many residents and Members. The KRP are working together to improve the cleanliness of the county. Using the experience gained over many years, developing our well-respected approach to street cleaning, that is, pick it up efficiently, change behaviour and prosecute offenders, the Head of Waste and Street Scene has led the KRP's approach to how we work together in Kent.
- 1.3.2 A significant action will see June 2014 designated as a "Clean Kent" month. Initiatives involving all districts, KCC Waste Management, KCC Highways and Transportation, the Highways Agency, Clean Kent Enforcement Team, voluntary groups, Parish Councils etc. are planned. The KRP and KCC have jointly funded a local radio campaign through June and local media have supported the initiative across the county. We have a wide programme of activity at TMBC which is covered in more detail elsewhere on this Agenda.
- 1.3.3 Whilst the campaign aims to reduce litter, it also looks to increase general awareness of what councils have to do to deal with litter and the costs associated with litter clearance.
- 1.3.4 Also during June, the KRP are working with the Chartered Institute of Waste Management to deliver health and safety training for officers responsible for street cleansing. Again, TMBC has played a major part in the development of this important initiative with Dennis Gardner providing the planning group with extensive experience and energy to take this work forward.

1.4 Legal Implications

1.4.1 None.

1.5 Financial and Value for Money Considerations

1.5.1 KRP has provided significant funding to take county-wide initiatives forward at TMBC.

1.6 Risk Assessment

1.6.1 None.

Background papers:

contact: Phil Beddoes

Nil

Robert Styles Director of Street Scene and Leisure